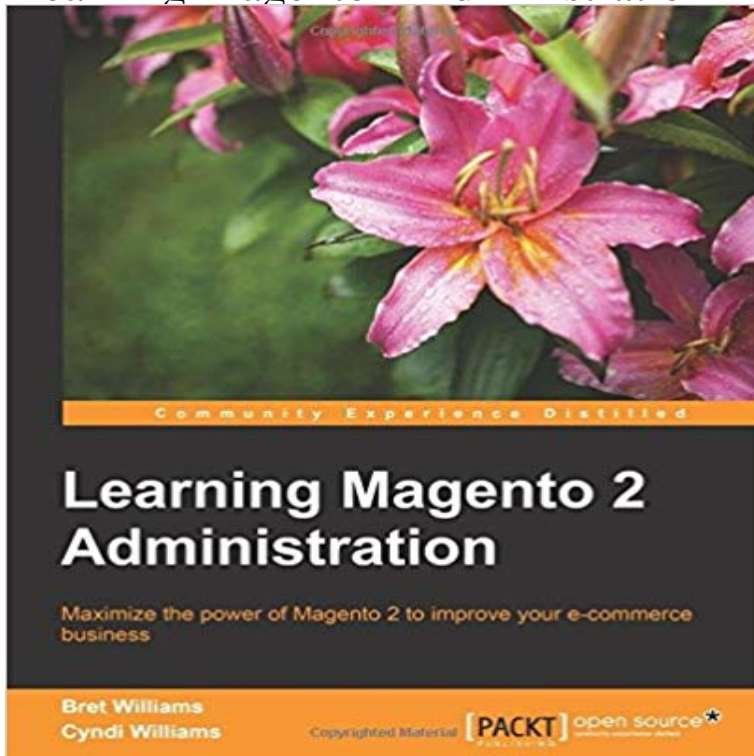


Learning Magento 2 Administration



Key Features Strategic planning for maximizing your Magento 2 stores operations and sales. Important guidelines and advice for optimizing your Magento 2 store. Packed with screenshots and step-by-step instructions to leverage the hundreds of Magento 2 features. Book Description Magento 2 has been completely re-written and re-designed to take the worlds most popular open source e-commerce platform to new heights of productivity and usability. With this overhaul comes improved opportunities to leverage the worlds most successful open source e-commerce platform for your online retail and wholesale business. The focus of this book is on operational aspects: those actions you, as a proprietor, can take to give your customers a more delightful shopping experience. In this guide, we delve into all aspects of managing a Magento 2 store, from product creation to marketing, customer management to search engine optimization. This book is not only a step-by-step course in setting up your Magento 2 website, it will be a handy reference as continue to improve and refine your online presence. What you will learn Strategies for creating multiple stores within a single Magento installation. Use of complex product types such as bundles, downloadables and virtual products. Configuring payments, shipping and taxes. Accommodating multiple languages and currencies. Installing and configuring themes. Managing content and search engine optimization. Creating promotions, up-sells and cross-sells. Leveraging the customer relationship features of Magento 2. Securing and optimizing your installation. About the Author Bret Williams, for over 20 years, has engineered the creation of hundreds of websites, including many profitable e-commerce properties, as well as several Internet firsts.

Beginning with version 1.3 of Magento CE, Bret began an odyssey of becoming one of the foremost experts on leveraging Magento to build successful online businesses. Today, as CEO of novusweb llc, Bret continues to provide e-commerce management services from his office in Austin, Texas. Bret authored the wildly popular Mastering Magento and is co-author of the Mastering Magento 2 Second Edition, both Packt Publishing titles. His company also owns MageDaily.com, a Magento news and reviews blog, and MageRevolution.com, selling Magento enhancements. Cyndi Williams has worked alongside Bret Williams her husband of 35 years building and managing e-commerce solutions, including their own successful online business, which they established in 2005, and later sold in 2009. As President of novusweb, llc, which is based in Austin, Texas, Cyndi focuses on managing online operations for select clients. Cyndi is an expert in operating Magento-based stores, as well as fulfillment, advertising, and social media management. Table of Contents: Introducing Magento 2, Settings and Configurations, Catalogs and Stores, Preparing to Sell Products, Themes, Content and SEO, Promotions and Communication, Security and Administration, Startup Checklist

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your **Summary - Learning Magento 2 Administration [Book]** Maximize the power of Magento 2 to improve your e-commerce business. **Magento 2 Tutorial For Beginners - Free Online Training Course** Key Features Strategic planning for maximizing your Magento 2 stores operations and sales. Important guidelines and advice for optimizing your Magento 2 **Learning Magento 2 Administration: : Bret Williams** Some technical expertise, command line access to the Magento server. Theyre really easy to use the tutorial walks you through a sample installation. **NEW Learning Magento 2 Administration by Bret Williams eBay** Key Features Strategic planning for maximizing your Magento 2 stores operations and sales. Important guidelines and advice for optimizing your Magento 2 **Learning Magento 2 Administration, Book by Bret Williams** Maximize the power of Magento 2 to improve your e-commerce business. **Magento Alan Storm** Maximize the power of Magento 2 to improve your e-commerce business About This Book Strategic planning for maximizing your Magento 2 stores operations **Magento 2 tutorials - Session Digital Learning Magento 2 Administration eBook: Bret Williams, Cyndi Williams: : Kindle Store. Mastering Magento 2 - Second Edition: Bret Williams, Jonathan** Read Learning Magento 2 Administration by Bret Williams with Kobo. Maximize the power of Magento 2 to improve your e-commerce business About This **Learning Magento 2 Administration - Packt Publishing** Chapter 1. Introducing Magento 2 Its no secret that Magento is the worlds leading open source e-commerce platform. According to BuiltWith website, since its **Learning Magento 2 Administration - OReilly Media** The release of Magento 2 marks a major milestone for the worlds most Learning Magento 2 Administration is meant to be both a course of learning as well as **lovely Learning Magento 2 Administration - Buy Learning Magento 2 Administration by Bret Williams, Cyndi Williams from Waterstones today! Click and Collect from your local Waterstones Learning Magento 2 Administration by Bret Williams, Paperback Learning Magento 2 Administration [Book] - Safari Books Online** Learning Magento 2 Administration has 1 rating and 1 review. Andrew said: This is a great book for those that want to learn how to use Magento 2.0 from t **Customer groups - Learning Magento 2 Administration [Book]** Want to learn Magento 2 tutorial for beginners? Learn quickly with step by step tutorial for free with Magestore. **Learning Magento 2 Administration 1, Bret Williams, Cyndi Williams** Do you feel that Magento 2 admin dashboard is too complicated? Master it with our Magento 2 admin dashboard tutorial now! **How To Get Started With Magento 2 - Magenticians** Use this guide to help you get started with Magento 2 Store the tutorial on how to easily change your Magento 2 logo using admin panel. : **Learning Magento 2 Administration ?????: Bret** Learning Magento 2 Administration [Bret Williams, Cyndi Williams] on . *FREE* shipping on qualifying offers. Key Features Strategic planning for **Learning Magento 2 Administration by Bret Williams & Cyndi** The Paperback of the Learning Magento 2 Administration by Bret Williams at Barnes & Noble. FREE Shipping on \$25 or more! **Magento 2 Admin Dashboard Tutorial - Magestore** Key Features. Strategic planning for maximizing your Magento 2 stores operations and sales. Important guidelines and advice for optimizing your Magento 2 **Learning Magento 2 Administration by Bret Williams, NOOK Book** Learning Magento with Commerce Bug Fast and Painless Magento Admin Navigation Building the Pulse Storm Launcher: Menu Data Today were going to take a break from Magento 2 and talk about using Varnish as a tool for improving **Buy Learning Magento 2 Administration Book Online at Low Prices** Maximize the power of Magento 2 to improve your e-commerce business About This Book * Strategic planning for maximizing your Magento 2 stores operations **Learning Magento 2 Administration by Bret Williams Reviews** Maximize the power of Magento 2 to improve your e-commerce business About This Book Strategic planning for maximizing your Magento 2 stores operations **Learning Magento 2 Administration eBook: Bret Williams, Cyndi** These Magento 2 tutorials cover back and front-end development, as well as administration guides to help you get up and running with Magento 2.