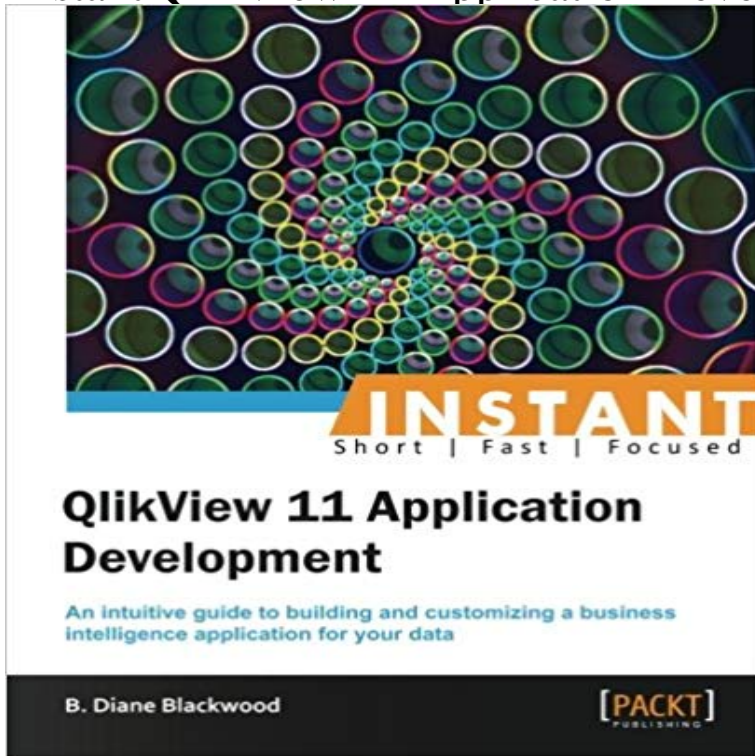


# Instant QlikView 11 Application Development



An intuitive guide to building and customizing a business intelligence application for your data

**Overview** Learn something new in an Instant! A short, fast, focused guide delivering immediate results

**Learn** how to analyze data for business discovery with QlikView 11 with automatic data linking and wizards

**Create** your own analysis interfaces using tables, lists, and charts

**Stimulate** your thinking processes for gathering and analyzing data

**In Detail** QlikView 11 delivers enterprise-class analytics and search with ease. With QlikView, you can analyze data relationships that are not measured in monetary units, and although QlikView 11 can certainly be used to analyze sales trends and stock performance, by the end of this book you will see that this is just the tip of the iceberg of QlikViews functionalities. As QlikView is available in a free personal edition and is easy to use and set up, the book will focus on ideas of how to use QlikView, while demonstrating the process of loading data and setting up dashboards. You will learn how QlikView has been used in performing exciting tasks such as solving crimes and to analyze prescribing practices of physicians. Also, with the use of QlikView you will discover how many degrees of separation there are between you and the actor, Kevin Bacon of the Hollowman fame!! Moreover, it will cover how to use these dashboards to analyze data. This time-saving experience makes QlikView an obvious addition to business (and personal) analysis tools.

**Instant QlikView 11 App Development** will introduce you to the QlikView 11 interface while working with sample financial data available for download. Topics covered include: when to use QlikView, navigating the interface, creating your first QlikView sheet, sheet objects, and charts. Additional practice includes editing the script to load more than one sample file and automatically

linking data. We will make use of the QlikView Movie Database to demonstrate how analysis can be performed with an existing demonstration database from Qlikview. Furthermore, we will create our own analysis from scratch in order to learn more about combining data from multiple sources and creating our own input to assist analysis. This short guide will also explore other demonstration databases from QlikView to stimulate the thought processes of how you might want to use QlikView. References to additional website training and the Qlikview community will help you build your knowledge. What you will learn from this book Create analyses from scratch in QlikView 11 Use QlikView 11 to discover financial relationships and patterns Play around with QlikView 11 to find how many degrees of separation there are between you and the actor, Kevin Bacon Investigate the many demo databases available from QlikView to hone your analysis skills Unpack and use QlikView Extensions for more interesting and meaningful graphic analysis Set up your own analysis topic and automatically link data Learn how QlikView is used in solving crimes, and used by hospitals to improve profitability and patient care Approach Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. This book follows a recipe-based approach. Tasks are split up as short recipes to guide the readers in their app development journey with QlikView 11.

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