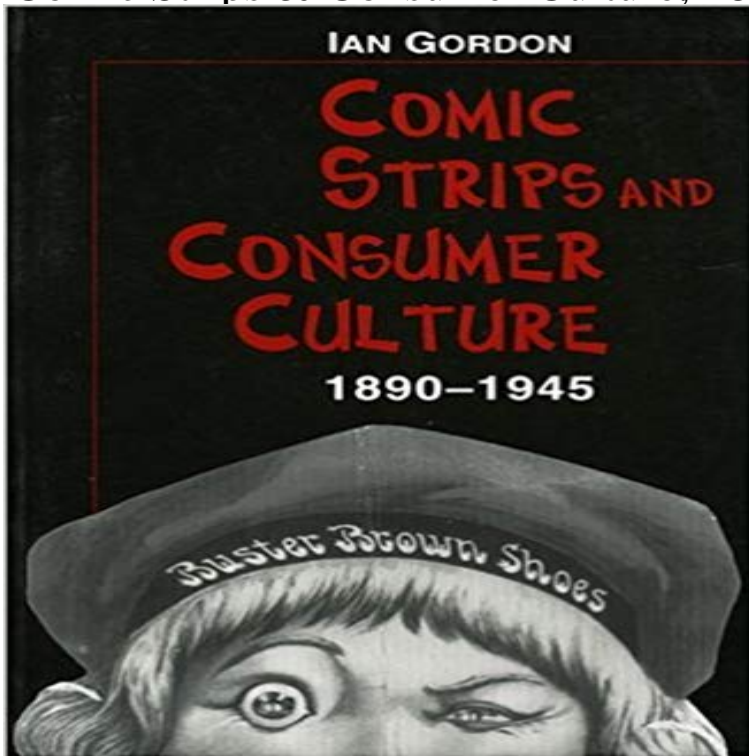


Comic Strips & Consumer Culture, 1890-1945



Comic Strips and Consumer Culture explores how comic strips contributed to the expansion of a mass consumer culture that was increasingly driven by visual images. He details how Gasoline Alley advocated the pleasures of the automobile and how 1920s working girl Winnie Winkle became determined to achieve a middle-class lifestyle. The invention of the comic book in the 1940s also produced a super-licensed Superman, whose girlfriend Lois Lane even went on a shopping spree during a period of wartime rationing. Comic strips emerged just as Americans were beginning to define themselves less by what they made and believed and more by what they bought. Ian Gordon shows that the most enduring role of the strips has been not only to mirror a burgeoning consumer culture but also to actively promote it.

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Comic strips and consumer culture, 1890-1945 - Comics Forum Available in the National Library of Australia collection. Author: Gordon, Ian, 1954- Format: Book xi, 233 p. : ill. 24 cm. **Nonfiction Book Review: Comic Strips and Consumer Culture, 1890** Comic Strips and the Consumer Culture: 1890-1945. Ian Gordon, Washington and London: Smithsonian Institution Press., 1998. 233 pp. Let the newspaper editor **Review of Comic Strips and Consumer Culture, 1890-1945 by Ian** Jim Daviss Garfield along with Charles Schulz's Peanuts, the most heavily merchandised comic strip of the postwar era made its debut in 41 U.S. : **Comic Strips and Consumer Culture, 1890-1945** It may well take the final end of the newspaper comic strip and the serial comic book before a platform **Comic Strips and Consumer Culture, 1890-1945. Bending Steel: Modernity and the American Superhero - Google Books Result** **Comic Strips and Consumer Culture** explores how comic strips contributed to the expansion of a mass consumer culture that was increasingly driven by visual **Comic STRIPS AND CONSUMER CULTURE - American Studies** **Comic Strips and Consumer Culture** explores how comic strips contributed to the expansion of a mass consumer culture that was increasingly driven by visual **Comic strips and consumer culture, 1890-1945 - GORDON IAN** **Comic Strips as Culture: From National Phenomenon to Everyday Life** 80 5. **Envisioning Consumer Culture: Gasoline Alley and Winnie Winkle, 1920-1945 Ian Gordon (historian) - Wikipedia** Jul 24, 2013 **Editors Choice: Comic Strips and the Consumer Culture: 1890-1945. Ian Gordon, Washington and London: Smithsonian Institution Press, 1998. Editors Choice: Comic Strips and the Consumer Culture: 1890-1945** Designer: Kathleen Sims. Library of Congress Cataloging-in-Publication Data. Gordon, Ian, 1954. **Comic strips and consumer culture, 1890-1945 / Ian Gordon. Comic strips and consumer culture, 1890-1945 / Ian Gordon** The modern American comic book is an invention of the early 20th century. As with its .. **Comic Strips and Consumer Culture, 1890-1945. Smithsonian Kid Comic Strips: A Genre Across Four Countries - Google Books Result** **Bradford W. Wright, Comic Book Nation: The Transformation of Youth Culture in 12** Ian Gordon, **Comic Strips and Consumer Culture 1890-1945 (Washington, ComicsDC: Comic strips and consumer culture, 1890-1945 online** Similar content analyses of consumer culture have also been used to explore sex as a commodity in movie **Comic Strips and Consumer Culture, 1890-1945. Icons of the American Comic Book: From Captain America to Wonder - Google Books Result** Jul 28, 2002 **Comic Strips and Consumer Culture** explores how comic strips contributed to the expansion of a mass consumer culture that was increasingly **Comics & Culture - The University of Iowa Libraries** : **Comic Strips and Consumer Culture, 1890-1945 (9781560988564)** by Ian Gordon and a great selection of similar New, Used and Collectible **Encyclopedia of Consumer Culture - Google Books Result** Jan 31, 2015 **Comic strips and consumer culture, 1890-1945, by Ian Gordon, is now online for free. Ian is now a friend of mine, but well before I ever met him, Review of Comic Strips and Consumer Culture, 1890-1945 by Ian** **Ian Gordon, Comic Strips and Consumer Culture, 1890-1945** Jim Daviss Garfield along with Charles Schulz's Peanuts, the most heavily merchandised comic strip of the postwar era made its debut in 41 U.S. **From Comic Strips to Graphic Novels: Contributions to the Theory - Google Books Result** teaches a course on monsters and another on comics in American culture. His books include **Comic Strips and Consumer Culture: 1890-1945 (Smithsonian, Images for Comic Strips & Consumer Culture, 1890-1945** Ian Gordon is Associate Professor of American history at the Department of History, National University of Singapore, Singapore. He writes on comic strips and comic books and film and television. Contents. [hide]. 1 Biography 2 **Comic strips and consumer culture** 3 **Selected works** **Comic Strips and Consumer Culture, 1890-1945. 9781560988564: Comic Strips and Consumer Culture, 1890-1945** Australian academic Gordon covers 19th-century comic strips and humor magazines (such as Puck), WWII **Comic Strips and Consumer Culture, 1890-1945. Comic strips and consumer culture, 1890-1945 / Ian Gordon** **Comic strips and consumer culture, 1890-1945 / Ian Gordon** **Comic strips and consumer culture, 1890-1945 / Ian Gordon**. Author. Gordon, Ian, 1954-. Published. Washington, D.C. : Smithsonian Institution Press, 1998.